In attendance: Ned Panfile, Stephanie Fourie, Diane Ackerman, Kevin Lanahan, Tim McChesney & Bruce DiBisceglie (dept chair). Steve Andrew (Counsel Liaison), Colleen O’Mahoney (senior student representative), James Fourie (junior student representative). Meeting held via Nextel conference call.

1. **Communications**
   1. The January 2021 Mendham Borough Recreation Committee (MBRC) meeting minutes were approved.
      1. Minutes will be posted to the Mendham Borough website.
   2. Communications:
      1. Samantha Tuohy – HAS re: Harvest Hustle
      2. Rich Mauro (Cit-e-net)
      3. Day Camp Directors
      4. Various bands
      5. Day camp applications
   3. Meetings:
      1. On February 10th Bruce & Steve attended the Meeting of Mayor and Council
         1. Steve reported that the Recreation Committee is sponsoring a Valentine Door Decorating Contest and encouraged residents to participate.
         2. Steve reported that preparations for the Summer Day Camp are progressing.
2. **Valentine’s Day Activity Review**
   1. The first Valentine’s Day Door Decorating Contest was held February 12-14.
      1. The MBRC unanimously selected 12 Florie Farm and 21 North Linden as the winners from about two dozen entries.
         1. Mayor Glassner contacted the winners and presented each with chocolate gift baskets.
      2. The MBRC felt that the event was successful and will host the same event Valentine’s Day 2022.
      3. The committee also felt that based on the success of the December Home Decorating Contest and the Valentine’s Door Decorating Contest, the MBRC will host a St Patricks’ Day Door Decorating Contest
         1. The St Patrick’s Door Contest judging will take place March 12-14.
         2. The St Patrick’s Door Contest will incorporate a March Madness sub-theme by selecting a “Final Four” group of four winners.
3. **Communications & Promotions** 
   1. Bruce requested that the new C&P subcommittee produce a flyer for the St Patrick’s Day Door Decorating Contest.
4. **Day Camp Update** 
   1. Bruce was contacted by Cit-e-net to advise that the four-page online registration process was not possible.
      1. Bruce revised the process to one page with the disclaimer and essential information only.
      2. Brian Borri advised that Bruce work with Rich Mauro as Cit-e-net’s IT primary contact as developer.
   2. The majority of the MBRC recommends that the registration process should be 100% online and that the paper process be discontinued.
      1. As such, Bruce will revise The Mendhams community booklet to reflect this new process.
   3. The new registration form is available for beta testing and Bruce distributed the link to MBRC members via email for feedback. Immediate feedback was positive.
5. **Prior Business**
   * 1. Colleen O’Mahoney was congratulated by Bruce, Steve and the MBRC for her efforts as liaison between the MBRC and the High School Service Committee to get 180 Valentine’s Day cards to all residents at Holly Manor.
     2. Bruce asked Steve to confirm the 2021 Labor Day Parade Grand Marshal.
     3. Bruce has confirmed with Samantha Tuohy that the HSA will host the Harvest Hustle on Oct 2 from 7-11am just prior to the Food Truck Festival on Oct 2 from 11am to 7pm.
6. **New Business:** 
   1. 2021 Events:
      1. Bruce has confirmed *Kimon & the Prophets* as the headlining band for Sunday, August 1, 2021.
         1. For this concert, there will be an opening act.
         2. Bruce has confirmed that *Gina Petro* (nj.com’s Top 25 Artists to Watch for 2021) has agreed to be the opener for Kimon.
         3. The 2021 Summer Concert Series is now set.
      2. Bruce has confirmed two movies for the summer series:
         1. “Inside Out” (PG) will be shown on Wednesday, July 11
            1. Rain date: July 18th
         2. “The Incredibles” will be shown on Wednesday, July 28th
            1. This will be held in conjunction with the Day Camp’s Night Out event on the same night.
         3. The 2021 Summer Movie Series is now set.
            1. Additional movies may be added depending on the turn out of the two already scheduled.

Last year only 40 people attended the movie series.

With a low turnout of 40, value added versus cost needs to be addressed.

Typically, the turnout should be about 100 people.

* + 1. Bruce is monitoring the number of Day Camp counselor applications and will compare to prior years.
       1. February 28 is the cutoff date for applications and that date will be used for the comparison number. This data should indicate the size potential of the 2021 Day Camp.
       2. Bruce will report the data at the next MBRC meeting on March 18.

***Next Meeting: 7:30 pm, Thursday, March 18th, 2021 via teleconference***